

Box 3.2: Data entry and division of the sample into doers and non-doers

6) In column G, we calculated the sum score for the sub-questions B2_1 to B2_4 asking about different potential causes of diarrheal disease.

5) Conditional formatting function

3) Cell H8 represents the response of participant 5 to question B3, how many community members chlorinate all their drinking water. The response was 1 = less than half of them (25%).

1) Row 15 contains the responses of participant number 12.

7) Based on question B1, measuring the amount of drinking water chlorinated, we divided the sample into doers and non-doers. Doers, highlighted in green, are those chlorinating 90% and more of their drinking water. Non-doers, highlighted in orange, are those chlorinating less than 90% of their drinking water.

2) Column I represents the responses to question B4, about the extent to which the participant tries to chlorinate all drinking water.

4) Column K represents the response option 2, to be a good mother, to question B5, about reasons to chlorinate drinking water. Participants who gave this reason receive a value of 1; participants who did not receive a value of 0.

Question number	B1	B2_1	B2_2	B2_3	B2_4	B2_sum	B3	B4	B5_3	B5_4	B6	B7
Factor	Behavior: Chlorination	Health knowledge 1	Health knowledge 2	Health knowledge 3	Health knowledge 4	Health knowledge_Sum	Others' behavior	Action control	Reason 1 Good mother	Reason 2 Cheap	Respondent's Age	Monthly income
1	91%	0	0	0	0	0	0	1	1	1	75	3200
2	88%	0	0	0	0	0	0	2	0	0	40	500
3	60%	0	0	0	0	0	1	0	0	0	21	4500
4	95%	1	0	0	0	0	1	0	1	1	27	1000
5	57%	1	0	0	0	0	2	1	0	0	18	7000
6	98%	0	0	0	0	0	3	0	1	1	37	650
7	40%	0	0	0	0	0	0	0	0	1	35	7800
8	97%	1	0	0	0	0	4	2	0	0	52	7500
9	90%	0	0	0	0	0	4	3	1	0	34	200
10	92%	1	0	0	0	0	4	3	1	1	32	600
11	55%	0	0	0	1	1	1	0	1	0	18	1600
12	90%	1	1	0	1	3	4	4	0	0	65	6000
13	78%	0	1	0	0	1	0	0	1	1	17	1500
14	64%	1	0	1	1	3	2	3	0	1	32	570
15	34%	1	1	0	1	3	3	2	0	1	34	3200
16	94%	0	1	1	1	3	3	3	1	0	44	800
17	27%	0	1	1	1	3	3	4	1	1	22	750
18	90%	1	1	0	0	2	3	4	0	1	20	10000
19	97%	1	1	1	1	4	4	3	1	0	42	200
20	32%	1	1	1	1	4	4	1	0	0	48	1500
	73%	0.50	0.70	0.45	0.70	2.35	2.35	2.00	0.50	0.50	35.65	2953.50