

Resource 3.6: Interpretation of results

Factor	Item / Question	mean value	difference	interpretation	decision
Behavior: chlorination	How much of your household's drinking water do you chlorinate?	Doer: 93% Non-Doer: 54%	40%	Doers chlorinate 93% of their drinking water on average, whereas non-doers only chlorinate 54% of their drinking water.	selected for the intervention
health knowledge	I will present you some potential causes of diarrhea. Could you please tell me for each whether it is a cause of diarrhea or not?	Doer: 2.4 Non-Doer: 2.3	0,1	Doers and non-doers do not differ strongly in health knowledge.	not selected for the intervention
other's behavior	How many people of your community chlorinate all their drinking water?	Doer: 3.1 Non-Doer: 1.6	1,5	Doers perceive more, that others in their surrounding also chlorinate their drinking water.	selected for the intervention
action control	How keenly do you try to chlorinate all your drinking water?	Doer: 2.7 Non-Doer: 1.3	1,4	Doers more keenly try to chlorinate all their drinking water.	selected for the intervention
reason 1: good mother	What are your reasons to chlorinate your drinking water?	Doer: 70% Non-Doer: 30%	40%	70% of the doers mention that a reason why they chlorinate their drinking water is because they want to be a good mother, only 30% of the non-doers say so.	selected for the intervention
reason 2: cheap	What are your reasons to chlorinate your drinking water?	Doer: 50% Non-Doer: 50%	0%	Doers and non-doers do not differ on the frequency of mentioning the reason for chlorination that it is cheap.	not selected for the intervention
respondents age	How old are you?	Doer: 42.8 Non-Doer: 28.5	14,3	Doers are on average older than non-doers.	considered in the intervention
monthly income	What is the monthly income of your household?	Doer: 3015 Non-Doer: 2892	123	Doers and non-doers do not strongly differ on their monthly income.	not considered in the intervention